

Remit Address:
WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535

INVOICE

Billing Address:
 The New Media Firm
 Attention: Accounts Payable
 1322 G Street, SE
 Washington, DC 20003

Advertiser	Defend Justice From Politics
Product	361-379-1545-DFND JUSTICE FR POLI
Estimate Number	1545

Invoice #	4065322-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4065322
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

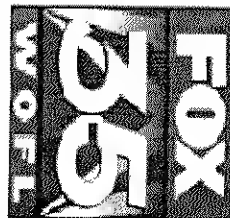
IDB #	
Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 7a	730-8A		10/15/12 to 10/21/12	1x	--W----				
	WOFL	POLITICAL ISSUE			10/17/12	:30	7:58 AM	TV103X12212H	\$900.00		1
2	WOFL	Good Day 7a	730-8A		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE			10/19/12	:30	7:57 AM	TV103X12212H	\$900.00		1
3	WOFL	Good Day 8a	8-830A		10/15/12 to 10/21/12	1x	---T---				
	WOFL	POLITICAL ISSUE			10/18/12	:30	8:13 AM	TV103X12212H	\$750.00		1
4	WOFL	Good Day 8a	8-830A		10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE			10/22/12	:30	8:23 AM	TV103X12212H	\$750.00		1
5	WOFL	JUDGE JUDY	4p-5p		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE			10/19/12	:30	4:25 PM	TV103X12212H	\$700.00		1
6	WOFL	JUDGE JUDY	4p-5p		10/15/12 to 10/21/12	1x	--W----				
	WOFL	POLITICAL ISSUE			10/17/12	:00			\$700.00 Credited		1
7	WOFL	Fox 35 5p News	5-530P		10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE			10/16/12	:30	5:25 PM	TV103X12212H	\$900.00		1

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Alt Order #	POLITICAL ISSUE
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Attention: Accounts Payable
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Washington, DC 20003

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

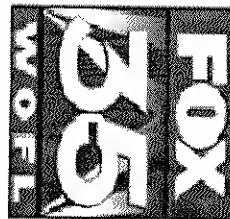
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Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WOFL	Fox 35 5p News	5-530p		10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/22/12	:30	5:23 PM	TV103X12212H	\$900.00		1
9	WOFL	Fox 35 5p News	530-6p		10/15/12 to 10/21/12	1x	--W----				
	WOFL	POLITICAL ISSUE		W	10/17/12	:00			\$900.00	Credited	1
10	WOFL	Fox 35 5p News	530-6p		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	5:38 PM	TV103X12212H	\$900.00		1
11	WOFL	Fox News 6p News	6p-630p		10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:30	6:16 PM	TV103X12212H	\$900.00		1
12	WOFL	Fox News 6p News	6p-630p		10/15/12 to 10/21/12	1x	--W----				
	WOFL	POLITICAL ISSUE		W	10/17/12	:00			\$900.00	Credited	1
13	WOFL	Fox News 6p News	6p-630p		10/15/12 to 10/21/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/18/12	:30	6:25 PM	TV103X12212H	\$900.00		1
14	WOFL	Fox News 6p News	6p-630p		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	6:16 PM	TV103X12212H	\$900.00		1

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Estimate Number	1545

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Invoice Period	10/01/12 - 10/22/12

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4065322
Alt Order #	POLITICAL ISSUE
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Order Flight	10/16/12 - 10/22/12

The New Media Firm
Attention: Accounts Payable
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Washington, DC 20003

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WOFL	TMZ	630p-7p	M	10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/22/12	:30	6:13 PM	TV103X12212H	\$900.00		1
17	WOFL	TMZ	630p-7p	F	10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	6:54 PM	TV103X12212H	\$675.00		1
18	WOFL	Fox 35 10p News	10-1030P	M	10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/22/12	:30	6:41 PM	TV103X12212H	\$675.00		1
19	WOFL	Fox 35 10p News	1030-11P	Tu	10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:00			\$7,800.00	Credited	1
20	WOFL	Fox 35 10p News	10p-11p	F	10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:00			\$7,700.00	Credited	1
21	WOFL	Fox 35 News 11p	11p-1130p	M	10/22/12 to 10/28/12	1x	M-----				
	WOFL	POLITICAL ISSUE		M	10/22/12	:00			\$7,700.00	Credited	1
22	WOFL	Fox 35 News 11p	11p-1130p	Tu	10/15/12 to 10/21/12	1x	-T-----				
	WOFL	POLITICAL ISSUE		Tu	10/16/12	:00			\$7,400.00	Credited	1

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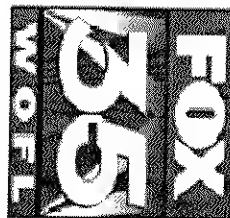
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WOFL	Fox 35 News 11p	11p-1130p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	---T---					
				Th	10/18/12	:00					
									\$1,400.00	Credited	1
23	WOFL	Fox 35 5p News	5p-6p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	-----S					
				Su	10/21/12	:30	5:51 PM	TV103X12212H			1
24	WOFL	Off Time Late News	1030p-1a								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	-T-----					
				Tu	10/16/12	:30	11:36 PM	TV103X12212H			1
25	WOFL	Off Time Late News	1030p-1a								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	-T-----					
				Tu	10/16/12	:30	11:07 PM	TV103X12212H			1
26	WOFL	JUDGE JUDY	4p-5p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	-T-----					
				Tu	10/16/12	:30	4:20 PM	TV103X12212H			1
27	WOFL	Fox News 6p News	6p-630p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	---T---					
				Th	10/18/12	:30	6:17 PM	TV103X12212H			1
28	WOFL	Fox 35 5p News	530-6p								
		POLITICAL ISSUE									
				10/15/12 to 10/21/12	1x	-T-----					
				Tu	10/16/12	:30	5:55 PM	TV103X12212H			1
29	WOFL	Off Time Late News	1030p-1a								
				10/15/12 to 10/21/12	1x	-T-----					
				Tu	10/16/12	:30	5:55 PM	TV103X12212H			1

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30	WOFL	Off Time Late News	1030p-1a		10/15/12 to 10/21/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/18/12	:30	12:00 AM	TV103X12212H	\$1,400.00		1
31	WOFL	Off Time Late News	1030p-1a		10/15/12 to 10/21/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/19/12	:30	11:56 PM	TV103X12212H	\$1,700.00		1
	WOFL			10/22/12 to 10/28/12							
	WOFL			M	10/22/12	:30	1:03 AM	TV103X12212H	\$1,700.00		1
Aired Spots 23											

Gross Total \$22,950.00
Agency Commission \$3,442.50
Net Amount Due \$19,507.50
Payment Terms 30 Days

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